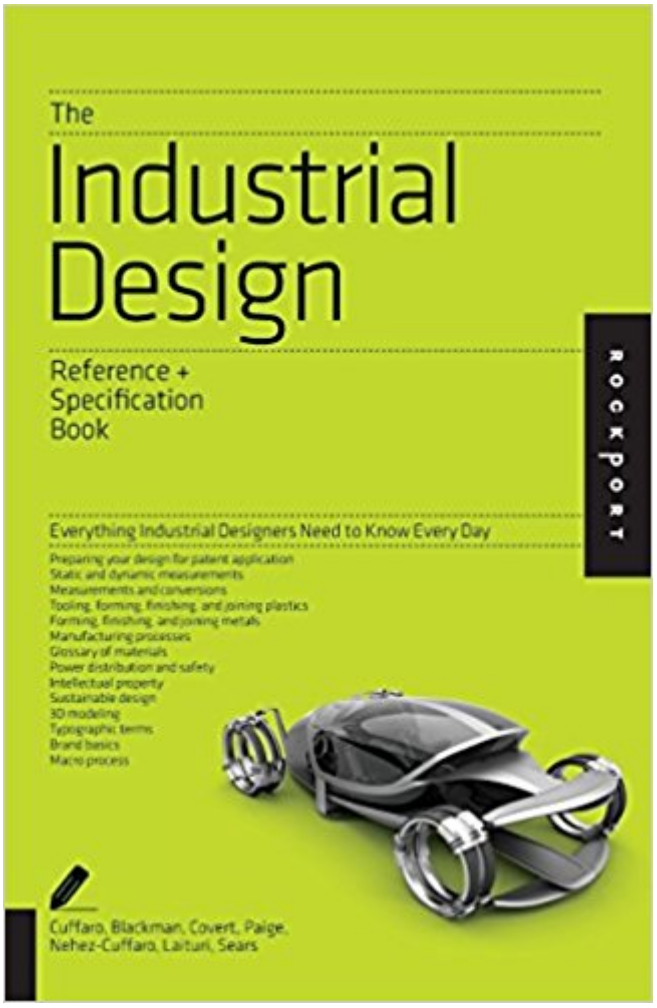
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The Industrial Design Reference & Specification Book: Everything Industrial Designers Need To Know Every Day



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Synopsis

To make designs that work and endure (and are also legal), designers need to knowÃ¢â ¬â •or be able to findÃ¢â ¬â •an endless number of details. Whether it's what kind of glue needs to be used on a certain surface, metric equivalents, thread sizes, or how to apply for a patent, these details are essential and must be readily available so designers can create successful products efficiently. The Industrial Design Reference & Specification Book provides designers with a comprehensive handbook they can turn to over and over again.These pages are filled with information that is essential to successful product design, including information on measurement conversions, trademark and copyright standards, patents and product-related intellectual property rights/standards, setting up files for prototyping and production runs, and manufacturing and packaging options to optimize the design. It is an essential resource for any industrial or product designer.

Book Information

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Customer Reviews

Dan Cuffaro is a professor of industrial design and the chair of industrial design at The Cleveland Institute of Art. Prior to that, he worked as design director for a design firm where his clients included Compaq, Polaroid, Symbol Technologies, Tupperware, Lego, Black & Decker, DeWalt, and Sunbeam.Isaac Zaksenberg is an Adjunct Professor in the Robert Busch School of Design at Kean University in Union, NJ.

This is a great reference book for product designers. Not sure that it has everything a product designer would need, but definitely covers a lot of information including materials, methods, etc.

very good first atempt to a product development comprehensive manual.

a bit hard to navigate (for me) and illustrations tend to the small but useful and very valuable data

This is the book I've been waiting for. Great reference material on topics ranging from ergonomics to material selection and even electronics. Simple, straightforward explanations and information. Bonus points for including a glossary. I recommend it to all design students and design professionals. Design professors: Make this a required text!!

Focuses a lot on technical aspects over design principals and thinking.Good reference book but by no means a stand alone on industrial design

This SMALL book is like a summary that covers for everything we learn,as an industrial design student. Its like all of my class notes compressed into this one simple small book! Its like a dream!from business aspects, manufacturing process and material selection, design process, drafting, computer graphic guide, 3D modelling, ergonomics (completely illustrated as well), and of course mechanical, electronics, many more!its a reference book that I just have to carry everywhere6 x 8.5 inch size, small enough to bring everywhere I go, EASY READ! HIGHLY RECOMMENDED!

I am an industrial design student, this book was truly helpful.

Great handbook for a beginning industrial designer, great for mechanical engineers as well. Lots of good information, without being too artsy.

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